

# OFFICE & COWORKING SPACE

Creating inventive workplace to escalate industries efficiency

20 – 21 March 2019

Sir Stamford at Circular Quay, Sydney, Australia



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***“The innovation of our workplace is key to the development of innovative solutions that address the evolving complex challenges of our client.”***

- Cathy Engelbert, CEO of Deloitte USA

## EVENT OVERVIEW

The relevance of having more office spaces is critical since the sharpest vacancy rate drop in the first half of 2018. This pushes more commercial building construction to boost more spaces for office to fulfil the job vacancy rate which has made over 13 000 square metres construction is predicted to be completed in 2019. The increasing demand for workspaces in Australia came from the upsurge in white-collar employment, specifically from smaller occupiers and education, IT and tech firms. Also, this has been acknowledged by Property Council of New South Wales that the demand for office space in global market is growing stronger.

In fact, office space is predicted to hit at least 783 000 square metres in the next ten years which is then endorsed with the statement by the Managing Director of Office Leasing from Colliers International, Simon Hunt said, “We have seen an uplift in demand in major office markets across the country in the first half of 2018, including Sydney, Melbourne, Brisbane and Perth.” This shows the importance of having more workspace to meet with the rising demand of job vacancy rate in white collar employment as well as fostering the revenue and economic growth.

Comprehend the boiling issues from commercial real estate, contractor, and property developer's perspectives in developing more office space. Join us today at **Office & Coworking Space by Trueventus** to procure more insightful creative concepts and ideas which will benefit your company growth and its' revenue.

## WHO SHOULD ATTEND?

This event is targeted but not limited to:

- CEOs, CFOs, COOs
- Chief Development Officer
- Chief Human Resource Officer
- VPs/Directors/Heads of:
  - Governance & Service Strategy
  - Real Estate
  - Office Design
  - Office Leasing
  - Architectural & Planning
  - Workplace Relations
  - Workplace Resource
  - Workplace Strategy
  - Facilities Management
  - Transformation and People

Across all industries looking at innovating their office spaces

## WHY YOU CANNOT MISS THIS EVENT

- Obtaining more solutions and better conception on office space construction from commercial real estate and property developers' perspectives
- Comprehending the importance of office space in meeting the ever-increasing demand of job vacancy
- Grasping the information on the relevance of reducing larger budget allocation for office space's maintenance
- Emphasizing on the alternatives used in office space to increase better working culture by coworking, open and flexible working space area
- Considering the innovation of digital office space and the technologies involved to sustain the functionality of workplace

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## FEATURING PRESENTATION AND CASE STUDIES BY DISTINGUISHED SPEAKERS



**Gerard Gan**  
Director of Governance and Service Strategy  
**Department of Planning and Environment, NSW**

Speaking on: Adopting Lean and Agile Techniques in Moving Physical Office Records



**Scott Stumbles**  
Development Director of Commercial Development  
**Mirvac, NSW**

Speaking on: Office Pre-Commitment Tenants – Interpreting a developer's perspective



**Christian Derix**  
Director  
**SUPERSPACE, NSW**

Speaking on: Beyond Tracking: Spatial Prediction for the Automation of Workplace Design



**Michael Cook**  
Group Executive  
**Investa Property Group, NSW**

Speaking on: Changes to the business and property environment which have contributed to the rise and rise of Co-working. Facts and Fallacies, from a Landlord's perspective



**Bligh Williams**  
Director, Workplace Services  
**Workplace Services Australia, NSW**

Speaking on: Establishing smart office architectural layout for the convenience of employees and eliminating ad-hoc costs



**Dr. Peter Simpson**  
Global Head, Safety & Security  
**Standard Chartered Bank, NSW**

Speaking on: Cost-effective design and additions to improve wellbeing and promote Diversity and Inclusion



**Graeme Scannell**  
Head of Workplace Experience  
**MYOB, QLD**

Speaking on: Creating highly affective workplaces considering the persona



**Nicholas George**  
Director  
**TVS Architects, QLD**

Speaking on: Grasping the relevance of 'Shoffice' as an alternative to a cost-effective and stylish office space



**John Corbett**  
Head of Asia Pacific & Japan Workplace Resources  
**Cisco, NSW**

Speaking on: Considering the innovation of digital office space and the technologies involved to sustain the functionality of workplace



**Soren Trampedach**  
Founder  
**Work Club Global, NSW**

Speaking on: Identifying the perfect workplace design: Aesthetically pleasing whilst being functional



**Steve Collis**  
Head of Workplace Strategy  
**Amicus Group, NSW**

Speaking on: Using Changes in Office Space to Transform Organisational Culture



**Laurie Aznavoorian**  
Senior Practice Director  
**BVN Architecture, NSW**

Speaking on: Shifting perceptions and the use of disruptive building technologies to create advanced workplace ecosystems



**Mal Sanders**  
Senior Manager of Product Design  
**Servcorp, NSW**

Speaking on: Identifying user onboarding tactics to increase growth and retention for coworking space

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## DAY ONE: WEDNESDAY, 20<sup>th</sup> MARCH 2019

**0800 Registration & coffee**

**0900 Session One**

### **Adopting Lean and Agile Techniques in Moving Physical Office Records**

- Moving legacy records that are kept in several office buildings into the State Archives, the Records Repository, temporary storage or appropriately destroyed
- Identifying results to achieve minimal records storage footprint in the new office building while adhering to compliance activities and project constraints
- Addressing innovative lean and agile techniques to manage the records management aspect of the project

**Gerard Gan** Director of Governance and Service Strategy  
**Department of Planning and Environment, NSW**

**0945 Session Two**

### **Beyond Tracking: Spatial Prediction for the Automation of Workplace Design**

- Automating the design workflow for workplace design using spatial analytics
- Learning the difference between data analytics and spatial prediction
- Encoding learned qualities through predictive analysis for workplace utilization

**Christian Derix** Director  
**SUPERSPACE, NSW**

**1030 Morning refreshment**

**1100 Session Three**

### **Establishing smart office architectural layout for the convenience of employees and eliminating ad-hoc costs**

- Ensuring that architectural layout of the workplace can flex with the business in the most cost effective way
- Designing a generic based architectural layout that meets the "base needs" of the business, with specific departmental needs to be included or excluded at little to no cost
- Developing workplace design that considers loose furniture and services to be supplied to allow temporary and permanent termination of service

**Bligh Williams** Director, Workplace Services  
**Workplace Services Australia, NSW**

**1145 Session Four**

### **Office Pre-Commitment Tenants – Interpreting a developer's perspective**

- Identifying the value of a pre-commitment tenant for office developers
- Examining the benefits and risks for the tenant
- Addressing the future challenges for the office pre-commitment development model

**Scott Stumbles** Development Director of Commercial Development  
**Mirvac, NSW**

**1230 Networking luncheon**

**1400 Session Five**

### **Creating highly affective workplaces considering the persona**

- Delivering exceptional employee experiences in the workplace
- Increasing effectiveness by considering the persona
- Providing people centric solutions to increase productivity

**Graeme Scannell** Head of Workplace Experience  
**MYOB, QLD**

**1445 Session Six**  
**Identifying user onboarding tactics to increase growth and retention for coworking space**

- Analysing how user onboarding is linked with growth and revenue
- Interpreting tactics used by Silicon Valley to promote product growth and retention
- Transforming these tactics to put into use for a coworking space

**Mal Sanders** Senior Manager of Product Design  
**Servcorp, NSW**

**1530 Afternoon refreshment**

**1600 Session Seven**

### **Shifting perceptions and the use of disruptive building technologies to create advanced workplace ecosystems**

- Interpreting the response of landlords and developers
- Understanding the role of new construction techniques to deliver space faster
- Shift in organisational thinking - assuming responsibility for broader social issues

**Laurie Aznavoorian** Senior Practice Director  
**BVN Architecture, NSW**

**1630 Session Eight - Panel Discussion**

### **Making Work Fun: Designing creative workspaces to provide opportunities for employee engagement**

- Scaling and designing fun workspaces where employee can thrive
- Modernising and designing offices for a multigenerational workforce
- Designing offices that support productivity, innovation, and additionally entertainment

#### **Moderator:**

**Bligh Williams** Director, Workplace Service  
**Workplace Services, NSW**

#### **Panelists:**

**Christian Derix** Director  
**SUPERSPACE, NSW**

**Scott Stumbles** Development Director of Commercial Development  
**Mirvac, NSW**

**Laurie Aznavoorian** Senior Practice Director  
**BVN Architecture, NSW**

**1700 End of day one**

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## DAY TWO: THURSDAY, 21<sup>st</sup> MARCH 2019

### 0830 Registration & coffee

### 0900 Session One

#### **Cost-effective design and additions to improve wellbeing and promote Diversity and Inclusion**

- Delivering customer experience and making the workplace a 'differentiator' and a part of the employee value proposition
- Achieving improvements in wellbeing, and in D&I in a cost-effective manner
- Discussing work designs such as co-working, shared space, and work-from-home

**Dr. Peter Simpson** Global Head, Safety & Security

**Standard Chartered Bank, NSW**

### 0945 Session Two

#### **Changes to the business and property environment which have contributed to the rise and rise of Co-working. Facts and Fallacies, from a Landlord's perspective**

- Looking into the Australian Office Market in terms of technology and trends that will shape the way we work in office buildings in the future
- Overseeing the 3rd Space Infiltration (Co-Working) in the commercial office environment
- Identifying the impact of the Gig Economy that caters to a workforce and generally, the future of work

**Michael Cook** Group Executive

**Investa Property Group, NSW**

### 1030 Morning refreshment

### 1100 Session Three

#### **Grasping the relevance of 'Shoffice' as an alternative to a cost-effective and stylish office space**

- Comprehending the significance of 'Shoffice' to be established as a cost-effective way of adding an office space at home
- Disclosing more benefits of having a 'Shoffice' in allowing specifically tailored internet connection, floor plan interior and exterior designs
- Heading towards the stylish and edgy alternatives of having a self-owned office space or as an investment for office renting

**Nicholas George** Director

**TVS Architects, QLD**

### 1145 Session Four

#### **Considering the innovation of digital office space and the technologies involved to sustain the functionality of workplace**

- Bringing perspective to Digital service in the workplace and how it has varied from the traditional forms of workplaces
- Enabling a new way of working through a technology convenience layer
- Sustaining change via meaningful workplace value propositions

**John Corbett** Head of Asia Pacific & Japan Workplace Resources

**Cisco, NSW**

### 1230 Networking luncheon

### 1400 Session Five

#### **Identifying the perfect workplace design: Aesthetically pleasing whilst being functional**

- Embracing the rise of modern office space that has evolved over the years
- Addressing the importance of shared office spaces and why this agile style of working is becoming the norm
- Foreseeing how "office" will look like in the near future and the reason behind the change

**Soren Trampedach** Founder

**Work Club Global, NSW**

### 1445 Session Six

#### **Using Changes in Office Space to Transform Organisational Culture**

- Making cultural objectives actionable using storytelling and behaviour descriptors
- Using ethnographic techniques to identify effective changes in the office environment to impact culture
- Understanding case studies where a change in culture was achieved through a change in office space

**Steve Collis** Head of Workplace Strategy

**Amicus Group, NSW**

### 1530 Afternoon refreshment

### 1600 Session Seven

#### **Delving into the coworking evolution by innovating real estate strategies**

- Exploring the upcoming design shifts, projects, and necessities for coworking spaces
- Identifying trends in design and catering to the growth of independent workforce
- Developing a collaboration between effective workforce and workplace strategy

#### **Moderator:**

**Soren Trampedach** Founder

**Work Club Global, NSW**

#### **Panelists:**

**Nicholas George** Director

**TVS Architects, QLD**

**John Corbett** Head of Asia Pacific & Japan Workplace Resources

**Cisco, NSW**

**Michael Cook** Group Executive

**Investa Property Group, NSW**

### 1630 End of conference